




ALASKA SHRM STATE COUNCIL




At Large Vs In Chapters

Alaska	Dec-11	Dec-12	Chg 2012	% chg	3% goal
SHRM Members in Chapters	511	625	114	22.31%	526
SHRM Members At-Large	362	281	-81	-22.38%	373
SHRM Members in State	873	906	33	3.78%	899







P.O. Box 242403, Anchorage, AK 99524 | <http://alaska.shrm.org> | akshrm@gmail.com



ALASKA SHRM STATE COUNCIL



Communications

- Newsletters
- Social Media


Social Media Site	Feb-12	Feb-13	% Increase
LinkedIn	46	100	217.39
Twitter	67	212	316.42
Facebook	53	153	288.68








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SHRM Foundation

- Buckets distributed
- Leadership Campaign – thanks all
- Annual donation > 10% over last year
- Article for Prospector








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Legislative

- Legislative Conference
- Letters to Alaska legislators
- Article for Prospector
- Coordination with A Team
- Social media used to distribute info
- Capitol Hill Visits and article on HR Magazine







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ALASKA HR SHRM

ALASKA SHRM STATE COUNCIL

AFFILIATE OF SHRM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

*Don't give
Congressman
for all Alaska*

2012 Capitol Hill Visits



twitter

fac

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ALASKA HR SHRM

ALASKA SHRM STATE COUNCIL

AFFILIATE OF SHRM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

2012 NHRMA Conference





ALASKA SHRM STATE COUNCIL



NORTHWEST HUMAN RESOURCE MGMT
920 176TH PL SW
LYNNWOOD WA 98037-8227

1784
24-7038/3230 DR
20764

1-26-2013

Pay To The Order of ASC \$ 8,135.10

Eight thousand one hundred thirty five and 10/100


Bank of America


ACH R/T 323070380

NHRMA CONF 2012 - HOST CHAIRMAN Kelly C

⑆323070380⑆ 004850114728⑈ 1784







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Professional Development

- 2011
 - Tapping Into Talent: Best Practices in Hiring, Accommodating and Retaining People with Disabilities
 - Accessible Technology in the Workplace
 - Using Social Media Platforms: The Recruiting Reality & Mitigating HR Risk
 - Absenteeism (Now You See Me, Now You Don't): Landmines to Beware and Tools for Success"
- 2012
 - Leveraging your Emotional Intelligence
 - WORKPLACE FLEXIBILITY: THE NEXT IMPERATIVE FOR BUSINESS SUCCESS AND HR LEADERSHIP
 - Helping the Stressed or Depressed Employee
 - Title: Social Media in the Workplace, a Holistic Approach
 - Avoiding the Boomer Drain: HR Strategies and Best Practices







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Professional Development, Cont.

- 2013
 - Spring
 - Creating Effective Development Plans
 - Mentoring Program
 - Anchorage Equal Rights Commission – Jurisdiction and Complaint Process
 - Fall
 - Wellness
 - Healthcare Reform
 - Suicide in the Workplace



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INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY



Date: **JAN 17 2013**

Employer Identification Number:
87-0703540
DLE:
17053298375032
Contact Person:
RACHEL M LEIFHEIT ID# 31617
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Form 990 Required:
Yes
Effective Date of Exemption:
October 19, 2012
Contribution Deductibility:
No
Addendum Applies:
Yes

SHRM ALASKA STATE COUNCIL
PO BOX 242403
ANCHORAGE, AK 99524

501(c)6

Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(6) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.



Please see enclosed Publication 4221-0C, Compliance Guide for Tax-Exempt Organizations (Other than 501(c)(3) Public Charities and Private Foundations), for some helpful information about your responsibilities as an exempt organization.

Sincerely,

Holly O. Paz
Director, Exempt Organizations
Rulings and Agreements






akshrm@gmail.com



 **ALASKA SHRM STATE COUNCIL** 

HRCI


- Scholarship
 - Cherish Hansen, Auke Bay, Alaska
 - At-large member
- New tab on website with tons of resources
- Pre-approval of complimentary webinars
- Sharing complimentary webinars on social media (from other sources)

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 **ALASKA SHRM STATE COUNCIL** 

TOTAL CERTIFIED PROFESSIONALS IN ALASKA




41%
of total
members
(same as last
year)


Numbers as of August 2012

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ALASKA SHRM STATE COUNCIL




College Relations

COLLEGE RELATIONS	12/31/11
# of Student Chapters	2
# of Members in SHRM Student	16
# of SHRM Student Members At	35
# of Total SHRM Student Mem	51







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Diversity

- Coordinated webinar with Alaska Native Heritage Center
- Wrote articles for Prospector
- Partnered with Access Alaska
- Partnered with Alaska Rural Conference







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Workforce Readiness

- When Work Works
 - Webinar by Lisa Horn
 - She wrote articles for Prospector
 - We shared her info on social media
 - This year we will continue to advertise
- Shell Training
- Partnered with Alaska VETS for Career Counseling



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SHAPE

- Submitted for a Platinum Award for 2012
- Waiting for results



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Thank you!!!



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